



INDIA@75 PRO BONO SUCCESS STORIES

About India@75 Pro Bono Volunteering

Pro Bono is a skill based niche volunteering program that aims at specific interventions by skilled corporate volunteers for building capacities of nonprofits, for enhanced efficiency in operational areas like Marketing, Financial management, Technology Development, Strategic planning etc. The initiative is aimed at developing relationships between the two critical stakeholders, moving beyond mere funding, in nation building endeavors.

PRICE WATER
HOUSE COOPERS

CSC
E- GOVERNANCE
SERVICES LTD

LETSENDORSE

BLUEPI CONSULTING



PWC AND V-CHALK

V-Chalk, a Social Enterprise which is on a mission to help **1 million students** in schools catch up on basic English and Math skills. PwC helped V-Chalk in planning, organizing and scaling through professional consulting and establishment of business processes and plans.

Impact & Outcomes	
Social Return on Investment (SROI)	1.41 X
Received Value (in market terms)	INR 5.07 Mn
Economic Value Delivered by Corporate	INR 3.60 Mn
Volunteering Hours	500

CSC E-Governance Services Ltd: Creating Scale

One of the major issues faced by NFPs working in the space of women's livelihood is the ability to connect to markets other than their local ones, which effects their ability to grow or scale.

5 NGOs were introduced into this program of which 3 were inducted. These were Prayas Innovations, Soche Foundation and IndhaCraft LLP.

Prayas Innovations - Prayas is a social enterprise, empowering students and rural household with basic educational infrastructure to study efficiently and live a better life.

SoCHE Foundation - SoCHE stands for Solutions for Clean and Healthy Environment. It is a not-for-profit social enterprise aimed at environment conservation, social upliftment and Corporate Social Responsibility.

IndhaCraft - IndhaCraft is a part of Literacy India, who train and engage marginalized women, thereby providing them a livelihood from their skills. Their unique business model has impacted more than 3000 women till date and brought them into the mainstream of society.

Impact & Outcomes	
Social Return on Investment (SROI)	55.1 X
Received Value (in market terms)	INR 43 Mn
Economic Value Delivered by Corporate	INR .78 Mn
Volunteering Hours	3000

"One of the best lessons from our experience so far at the receiving end of pro-bono corporate projects was to "start writing": I believe it is great that PwC and other corporate(s) intend to treat pro-bono projects the same way they treat regular projects"
Daniela Gheorge, Founder, V-Chalk



As "part of the India@75 Pro Bono Program for the scaling of YELO and through them, have recently tied up with the CSC E-Governance Services, wherein we will have access to their 250,000 points of presence across rural India helping us to scale beyond our original plans since it now becomes affordable for us to do so.... resulting in impacting 80,000 children every month"

Chirag Bhandari
Founder, Prayas Innovations



"As an organization driving environmental sustainability in production and consumption of handicrafts, it was a challenge to market these and reach out to a larger audience to sell. SoCHE Foundation's partnership with CSC has helped us bridge this gap and get the much-required digital visibility and presence."

Kanika Pal, Founder, Soche Foundation

Lets Endorse : Digital Presence for 100 Nonprofits

There are 3.5 Mn. "Not for Profit" organizations in India. Most of them do not have a 'digital presence'. Through this program we covered 75 NFPs, empowering them with a digital presence. One of them, a very unique project in the Himalayas is mentioned below:

The Rinchen Zangpo Society for Spiti Development

Operating since 1993, The Rinchen Zangpo Society for Spiti Development provides a combination of modern and traditional education to young people from Spiti and other underdeveloped tribal areas in the Indian Himalaya. It now has more than 850 young people of all ages, kindergarten to college-goers.

Impact & Outcomes	
Social Return on Investment (SROI)	3.8
Received Value (in market terms)	INR 1.5 Mn
Economic Value Delivered by Corporate	INR .39 Mn
Volunteering Hours	3120

Blue Pi Consulting

'Madurai Health and Leprosy Relief Centre (MAHELERCEN)' is a Non-Governmental and Non – Profitable Registered Organization, doing voluntary health Promotion and Preventive services of General Health Education, Leprosy Awareness classes, Case detection, Treatment and Rehabilitation services for leprosy disabled, among the slum & rural population of Madurai District since 1991.

Impact & Outcomes	
Social Return on Investment (SROI)	3.8
Received Value (in market terms)	INR 1.5 Mn
Economic Value Delivered by Corporate	INR .39 Mn
Volunteering Hours	3120

"This project has been very inspiring to work on. Our dedicated team of members did extensive research and made sure to cover all hiccups volunteers face, while coordinating and felicitating patient's treatments. I believe that it is a great initiative from BluePi and other corporates, to pick up pro-bono projects and deliver them with such enthusiasm and zeal. The learning curve has been great and we look forward to participating in more such initiatives".

Anjua Bhatti,



Developer Analyst, BluePi

Gurgaon • Bangalore



"I would like to appreciate the amazing work being done in terms of providing technical helping hand in a world where everything has been digitized". Rinchen Zangpo Society for Spiti Development

"This is the digital era. Team BluePi will help in promoting transformation by means of volunteering and promoting more such social initiatives. In line of which, any non-profit or NGO, who require a similar application, can reach out to us and have access to it."

Pronam Chatterjee, CEO



"We have applied CII India 75 for asking software for store our patients record. So... CII provided us the software. I have note down so many changes to implement the software. We (are now) waiting for next version software from (India@75) CII