

# India@75 Week

8-14 August, 2020

A REPORT



### **An Overview**

India@75, an initiative of Confederation of Indian Industry (CII) is an industry-led, multi-stakeholder movement to shape a country defined by moral, economic and technological strength. It was initiated by the late Professor CK Prahalad and housed in CII supported India@75 Foundation. In 2007, Professor Prahalad drew up a development blueprint to catalyze India's journey to world leadership on the strength of its moral leadership, economic power and technological vitality. The blueprint involved achieving well-defined milestones in critical areas by the 75th year of its Independence. To accomplish the milestones, India@75 Foundation is continuously working on moulding strategic dialogue and collaboration platforms that provide such engagement opportunities and help in shaping of actionable solutions.

Volunteerism, being a key enabler for participative development, is a strategic area for India@75 Foundation. For over a decade, it has been making efforts towards bringing volunteerism to the fore and unite citizens across the length and breadth of India. Its objective is to catalyze a volunteering ecosystem that enables dif-

ferent stakeholders to collaborate and address critical issues facing the country.

India@75 Week celebrated from August 08 - 14 each year is a significant week at India@75. With the commencement of India@75 week, coinciding with birth anniversary of Late Professor C. K. Prahalad and ending on the eve of India's Independence Day is symbolic as India@75's milestone is marked by August 15. Each year, during this week, different activities like conclaves and discussions are put together which help charter way ahead for India@75.

In 2020, India@75 Week celebrated its 6th edition that continued to facilitate the exchange of ideas; trigger critical conversations and collaborations. It included a virtual India@75 summit on August 08, followed by a panel discussion among CII leadership & business leaders to determine on next steps to achieve the goal of collaborations for a new self-reliant India and facilitated volunteering activities in different parts of India. India@75 Week's 6th edition reached out to 3,42,664 people through 20,078 volunteers, who clocked 1,50,404 volunteering hours across the country. Overall, the week was a successful one which provided stakeholders with multiple platforms to showcase their work.

### India@75 Week 2020

As India navigates global pandemic in 2020, it is important for different stakeholder groups to align with national priorities and strengthen efforts of government in the direction. The clarion call sounded by the current dispensation is that of self-reliant growth. In this context, India@75 Summit – Mission 2022, a digital event was conducted by CII and India@75 Foundation on August 08, the birth anniversary of Late Prof CK Prahalad, the architect of the India@75 vision. India@75 summit also marked commencement of the annual India@75 week, which is a nod to the eponymous movement helmed by CII since 2008.

India@75 summit had about 35 speakers, including Cabinet / State ministers, industry captains and academia, which deliberated on the construct of a self-reliant country. The key takeaways from India@75 summit were that India needs to be economically strong to operate from a position of strength and collaboration in critical key fields could reinforce the pursuit of national priorities. Strengthening rural economies, building up MSMEs and navigating geopolitics to achieve economic goals emerged as significant areas of focus. The summit witnessed more than 8000 plus registrations and was well covered in media with:

TYPE EXPOSURES

Print 37
Online 97
Broadcast 07
Broadcast: digital 08

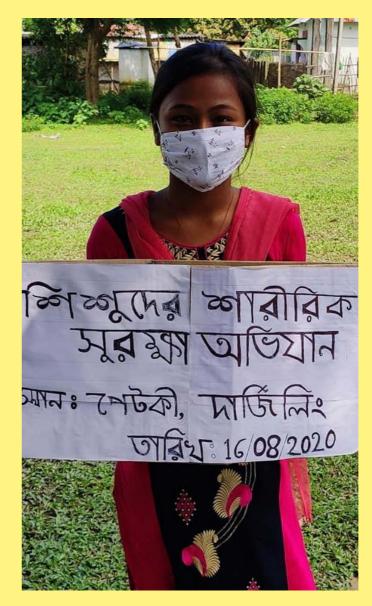
A successful summit was followed up by a televised panel discussion held on the Independence Day, August 15 in partnership with India Today TV channel and anchored by Rahul Kanwal. It took the conversation of digital summit discussions points further to see how partnerships between different stakeholders can be established in alignment with national priorities as spelt out by the Hon'ble Prime Minister Narendra Modi in his August 15th speech. The analysis of the PM's Speech by an eminent panel provided guidance to India@75 in prioritizing its engagement areas, alignment with national goals and to stay contextually relevant as also to enable CII in establishing its linkages to the vision it evolved in 2008 well ahead of the present Central disposition.

During India@75 week, many volunteering activities were conducted across the country, in partnership with 17 stakeholders from 5 corporate houses, 9 non-profits and 3 voluntary organizations. The sixth edition generated 1,50,404 plus volunteering hours across the country and resulted in 3,42,664 people benefitting from

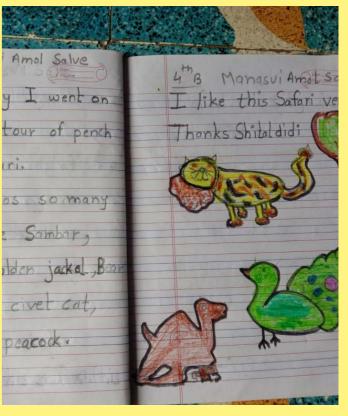
these efforts. The week witnessed participation of Tata Consultancy Services (TCS) which conducted volunteering activities on the theme of education, health and environment. To continue the group's legacy of 'giving back,' volunteering is chosen as one of the key mechanisms to channelize their most valuable assets, people, towards societal good. It is institutionalized across the Group, in a manner whereby its efforts are invested in areas where they are needed the most, leads to fruit-

ful and sustainable outcomes. It engaged with 10,495 volunteers and generated 1,37,671 volunteering hours. These kinds of collaborations will encourage other corporate, business houses, MSMEs and other stakeholders to follow and contribute to culture of volunteering. A detailed list of activities conducted by partners is listed in the last section of report and on the National Volunteering Grid (https://nvgindia.org/).

### HIGHLIGHTS OF THE WEEK



▲ Child Rights & You (CRY) organised volunteering initiatives pan India which included awareness session on 'CSA', important laws for child rights, masti ki pathshala, mental health awareness session, held classes for children, etc.



▲ Standard Chartered organised employee volunteering initiatives like Virtual safari for children, mentoring of NGOs on basic of English grammar and financial literacy; and storytelling, singing, compost making, drawing, craft, etc.



▲ The Resilient Foundation continued to provide relief kits to families hit by Nisarga Cyclone in Raigad district and covid affected families in Palghar district, Maharashtra as part of India@75 week



▲ CHINAR as a part of India@75 week planted 50 seedlings to develop a forest patch with support from 14 volunteers and SHG members in Shama Bageshwar, Uttarakhand.



▲ Gramiksha prepared and distributed 7887 face shields to frontline workers in 4 cities i.e. Bhopal, Indore, Gwalior & Jammu with support from 50 volunteers. They have pledged to provide 10000 face shields and are continuously working to achieve it.





▲ iVolunteer organised as part of India@75 week celebrated Independence Day by organizing Indian Sign language (ISL) workshop and by singing the national anthem in ISL to achieve Sustainable Development Goals and fulfilling its core promise of leaving no one behind.



▲ Digital Empowerment Foundation (DEF) continued various initiatives like relief material distribution to vulnerable families, providing door-to-door digital services, making masks and connecting farmers through tele-conference for crops, crop insurance related support.



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▲ Firefly Community organized 'Instagram Live Sessions' on pressing issues of the current times like need of women's commission in Telangana, menstruation & hygiene, etc. These sessions were viewed by 2000 plus people.





▲ Nirbhed Foundation during India@75 week organised 35 volunteering activities like distributed of masks & rations, health camps, class with children, tree plantation, etc., with help of 100 plus volunteers.



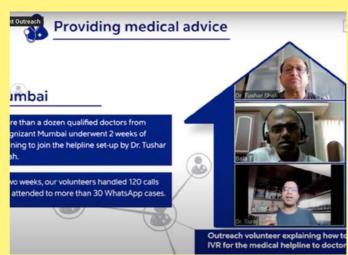
▲ Nayara Energy organised volunteering initiatives in which 2 employees volunteered to support students to prepare for interviews and 100 employees participated in Oxfam's Virtual Trail Walker to express solidarity with those who suffered vastly in the pandemic.



▲ Evidyaloka trust continued volunteering initiative of developing study material for students of class 5 to 8 in the rural India. It is transforming the educational landscape of rural India with the support of 2000 Volunteers.

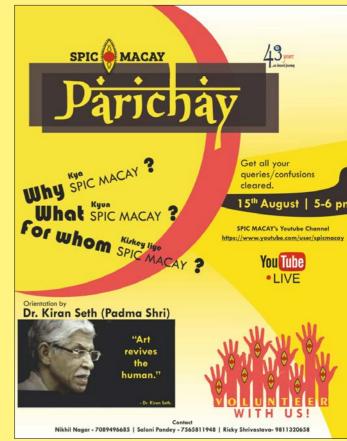


▲ Jakson Group organised various volunteering initiatives which included virtual education on life skills for children, making cotton masks, etc. These actives witnessed great participation of employees to make it a success.



▲ Cognizant organised volunteering initiatives like digital literacy, teacher training, community skill building, sapling maintenance, technology volunteering, etc. These activities engaged 2900 unique volunteers and generated 15,569 volunteering hours in August'20.

India@75 week also saw participation of NGO 'Bhumi' which conducted around 25 volunteering events and reached 2000 plus beneficiaries. Another partner i.e. 'Bucket list conducted teacher training guest lecture to bring participants on a common platform to discuss relevant issues regarding Out of School Children.



▲ SPICMACAY organised 6 interesting initiatives like virtual orientation to connect youth with the best art forms, movie screening, special talks, etc. in August. These could be possible with the support of volunteers who gave 700+ volunteering hours and efforts to influence youth on the way of life and inspire one to become a better human being.

### **MEDIA HIGHLIGHTS**

# India, China need to reach an equilibrium: Jaishankar

long term if they reach "some ing this is one of the big challen-gas faced by the country, exter-nal affairs minister S. Jaishankar said on Saturday.

Joishankar made the remarks try (CII) as part of its "India)(75 Summit - Mission 2022" initiareceit. Assission 2027 Fernia.

The event looks abund at the receipt of the parallel dain the 15th year of independor in 16th state of the two countries. To my mind, what it do not state of the two countries. To my mind, what it do not state of the two countries. To my mind, what it do not state of the two countries. To my mind, what it do not state of the two countries. tive. The event looks ahead at

work on a vision Replying to a question on the two (in the interests of both whether India and China, which countries). How to do that is one

PRESSTRUSTOFINDIA NEW DELHI, AUGUST 8

THE WORLD is looking for trusted

partners where there is rule of law.

ransparency in systems, strong ju-

diciary and democratic traditions, and India can become a key player

in global supply chains as it pro-

vides all of these, Commerce and

Industry Minister Piyush Goyal said on Saturday at a CII webinar.

with the world with competitive prices, high quality products, large

scale economies of manufacture

"not on the crutches" of govern-

reached about 91 per cent level as

compared to July 2019. "In fact, in the last 10 days of

export level. If you remove oil

August, we are at over 95 per cent point. I think stimulus would be

He said exports last month

ment subsidies

He said India has to engage



· S Jainhankar

the period of their difficulties and the period of their "ro-emer-gence in a very strong way in far aport, he said.

rium or understanding between

of the big challenges that we face," Jaishankur said. The border stand-off, which emerged in May, has taken India-China relations to a new tries are integrated and demo-graphically unique as they are the only ones with populations of more than one-billion. (No. ) is do toms of thousands of troops along the Line of Actual Control of doing its bithy weighing its ones along the Line of Actual Control of the the world's second largest economy and India is set.

India can become trusted partner

in global supply chains, says Goyal

we have grown by above 10 per cent and I think that should be

the music to ears for all the ana-

lysts who are worried about whether it will be 'U' shape or a

'V' shape recovery.

Meanwhile, former NITI Aayog

Vice-Chairman Arvind Panagariya

said as India's economic growth

begins to pick up, the country is go-

ing to need perhaps "a little bit of

nulus" on the demand side,

Panagariya also said that im-

posing import licensing will be a violation of WTO norms that India

has signed, "Down the road, as the

economy is continuing to open up, if we see that inventories are accu-

mulating rapidly then that would

be a clear sign that there is a de-mand deficiency problem. At that

based and gemand jewellery exports, we have actually grown in July and in the last 10 days of July,

alate the tensions have run into problems as the Chinese side hasn't pulled back its troops at serveral key fraction points along the LAC, such as I\*stagong Lake and Depsang. Jainbankur said be seliceves the world "has a lot ridsullibrium, given the size and

arej well laid out. Certainly, it's something which I feel is very central to our foreign policy cal-

the country's goals and aspirament. Such a policy depends on

In this regard, Jaisbankar held up China as a "remarkable example of our lifetime" and pointed out that India, too, is doing its bit by weighing its on-big issues such as climate change

exports, make

India 'self-reliant'

New Delhi: To boost 'self-reliant

India'endeavour MSME and Road

Transport & Highways Minister

Nitin Gadkari Saturday urged in-

dustry to identify the sectors heav-ily reliant on imports, particularly

from China, and look for substi-

tion to make India a super power.

event "India@75 Summit-Mission

2022" urged the industry to look

beyond metropolises and devel-

most liberal in the world, and dur-

ing the pandemic, the country has attracted over \$22 billion worth of

direct investment, NITI Aayog CEO

Gadkari while addressing a CII

### SIGNS OF RECOVERY

**Export** contraction just 5% in Aug: Goyal



minister Piyosh

New Delhi, August 8

MERCHANDISE EXPORTS ARE down by only 5% year on year so far in August, and the outbound shipments of core products (excluding oil and gems and jewellery) have, in fact, stroom by 1090 on far this month suggesting the worst is

# आयात पर निर्भर क्षेत्रों को पहचानें

र्इंदिल्ली। केंद्रीय मंत्री नितिन गडकरी ने आत्मनिर्भर भारत के प्रयास को बढावा देने के लिए उद्योग जगत से शनिवार को ऐसे क्षेत्रों की पहचान करने को कहा जो आयात पर विशेष रूप से चीन से आयात पर निर्भर हैं। उन्होंने देश को विश्व शक्ति बनाने के लिये आवात होने वाले सामानों का स्वदेशी विकल्प तलाशने का भी आह्वान किया।

केंद्रीय सड़क परिवहन, राजमार्ग एवं एमएसएमई मंत्री गडकरी ने उद्योग संगठन सीआईआई द्वारा आयोजित एक कार्यक्रम में यह बात कही। उन्होंने कहा एक अध्ययन के अनुसार पता चलता है कि चीन का 70 प्रतिशत निर्यात 10 क्षेत्रों से संबंधित है। इनमें इलेक्ट्रिकल उपकरण भी शामिल है।

### Identify sectors to cut imports: Gadkari

# on demand side: Panagariya

mist and former Niti Aavo

that he was more worried about the general trend of rising import tariffs in India. "Down the road, as the

open up, if we see that in-tentories are accumulating rapidly then that would be a clear sign that there is a de-mand deficiency problem. At that point, I think stimu-



said at CII's India@75 virtual and subsequent lockdowns.

out that even with the cur-rent level of intervention, lu-dia was staring at debt-to-

## Urge consumers to buy 'Make in India' goods: Piyush Goyal to traders community

Union Minister of Commerce and Industry Plyush Goyal also assured them that a National Traders Welfare Board will soon be constituted in the country and invited them to join the Government e-Marketplace (GeM) portal.

GADKARI: MUST PROMOTE LOCAL MFG

SANJIV BAJAJ SAYS

Govt and RBI have helped

MSMEs in this to gh time

Need to ensure IBC not being intrused

Wipro\*13:277.40 ¥2.25 ZwEnt\*13:30

Spring on SERS A CAS a Indige in all \$10

RBI & Govt have benefited #MSMEs Industry: @sanjivrbajaj

by cos to escape Robilities

ET NOW @ @ETNOWlive - Aug 8

Replying to @ETNOWlive

AMI + August 10, 2020, 07:41 (ST



ET (IN)







Tireter Sharet sampaign and salled upon them to act as the





New Delhi: Union Minister of

Commerce and Industry Plyush

campaign to make people buy

make in India goods.

He asked traders to fully

contribute towards the Aatma

Nirbhar Bharat campaign and

called upon them to act as the

traders and businessmen who are

hell-bent on importing poor-quality

goods from unfriendly countries.

whistleblowers, in exposing

Goyal on Sunday asked traders to



(f) (g)

SHANGMAL

· RBI And Govt Have Benefitted

MSMEs Industry Is CII's Main

The Updated Definition Of MSMEs

Will Be Instrumental In Creating

A Lot Of Opportunities In The

**MSMEs Industry** 

**Coming Future** 







### India got FDI worth \$22 billion during pandemic: Niti Aayog CEO Amitabh Kant

1 min read . Updated: 08 Aug 2020, 02:48 PM IST

· Niti Aayog CEO Amitabh Kant said, 'Our FDI regime is the most liberal in the world. We have continued to attract huge amount of investments

India has jumped up about 79 positions in World Bank's ease of doing business. It is hoped that this year India will get into top 50 and by next

Join us at India@75 summit and be part of a collaborative journey to self- reliance. Register for free bit.ly/3hJF902

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pic.twitter.com/BWYgFIRDRo



ET









Minister for IT, Industries, MA & UD, Telangana

IT and Industries Minister @KTRTRS delivered keynote address in the virtual

of @FollowCII @Indiaat75 Summit

session 'Reinventing Technology in India Combining the Best of Local and Global

Talent, Innovation and Capital' held as part

Detailed media coverage can be viewed on https://indiaat75.in/media/press-release/





# Economy may need stimulus

Economist sees growth pick up as a signal for intervention

As India's economic growth begins to pick up, the coun-try is going to need perhaps 'a little bit of stimulus' on the demand side, noted econo Vice-Chairman Arvind Pana gariya said on Saturday.

Mr. Panagariya also sak



om 72% to dish en

erhaps a little bit of stimu us on the demand side as

The Centre in May an-nounced a \$25 lakh crore sti mulus package to help the

### **OUR PARTNERS**

### **CALENDAR OF ACTIVITIES**

### Corporates











### Non-profits

























#### Activity **Execution Partner** Relief drive: dry ration, hygiene kits & sanitary pads distribution The Resilient foundation Gramiksha Making of face shields **Teachers Training Guest Lecture Bucket list** Standard Chartered Mentoring NGOs Pench virtual safari Standard Chartered Storytelling, Singing, compost making, drawing, craft etc. Standard Chartered Learn from Home program Evidyaloka trust Online classes with children from project areas- sessions takes by volunteers **CRY** CRY Webinar on Tackling Mental Health issues among the Youth amidst COVID & advocating a Healthy Lifestyle Webinar for government school teachers: post school opening(Dos and Don'ts) CRY Webinar for volunteers on managing stress and effective volunteering ways during | CRY Covid Virtual Mock Interviews for youth Nayara Energy Virtual Trail walker initiative Nayara Energy "Virtual discussion on Women, Peace and Security Agenda" Firefly community Virtual session on menstruation & hygiene Firefly community Virtual session on sex education Firefly community Virtual discussion on need for women's commission in Telangana Firefly community Independence Day Celebration by singing the national anthem in Sign Language iVolunteer Indian Sign Language Workshop iVolunteer Open Mic for volunteers iVolunteer Celebrate Independence day by crafting, knowing about National Flag, etc. iVolunteer Interaction with India€™s Glass Women iVolunteer 25 Activities Bhumi Virtual Education on Life Skills & Health and hygiene at SOS Village - Varanasi, Jakson Group Niveda Vidya Mandir, Noida - UP and New English School, Phaltan - Maharashtra Homemade cotton mask preparation by Jakson ELC teacher Jakson Group Tree Plantation Chinar CRY CSA awareness among community children "Know Your Law" CRY Masti Ki Patshala CRY CRY Cancer awareness webinar TCS Creating access to opportunities in the digital economy. TCS "Online Education and Skills Development programs." Environment Sustainability (Tree plantation, Seed ball making, Water Conservation, TCS

TCS

TCS

10

Save Electricity etc.

"Food distribution."

Health awareness program.

online classes with children from project areas	CRY
Online Dance Workshop	CRY
Screening of Modern Times by Charlie Chaplin	SPICMACAY
Flute by Pandit Ronu Majumdar	SPICMACAY
Talk by Acharya Srivatsa Goswami	SPICMACAY
Parichay By Dr. Kiran Seth	SPICMACAY
Screening of "The Throne of Blood" by Akira Kurosawa	SPICMACAY
Rasraj Smaran	SPICMACAY
Website Updating	SPICMACAY
Computer / Digital Literacy	Cognizant
Teacher Training / Motivation	Cognizant
Community Skill Building	Cognizant
Health & Wellness Initiative	Cognizant
Awareness / Skill Building	Cognizant
Sapling Preparation / Maintenance	Cognizant
Technology volunteering	Cognizant
To provide access to food	DEF
To provide access to social protection	DEF
To provide alternate livelihood opportunities in the time distress	DEF
To provide tele-consultation and telemedicine support	DEF
Education Awareness Online in Ghaziabad	Nirbhed Foundation
Education Awareness Online in Patna	Nirbhed Foundation
Education Awareness Online in Lakhimpur kheri	Nirbhed Foundation
Yoga classes At center	Nirbhed Foundation
Project - Main_Bhi_Hu_ShishakClasses By The students in Ghaziabad	Nirbhed Foundation
Project - Main_Bhi_Hu_ShishakClasses By The students in Patna	Nirbhed Foundation
Menstruation: Sanitary Napkins Distribution in Ghaziabad	Nirbhed Foundation
Clothes Distribution in Ghaziabad	Nirbhed Foundation
Clothes Distribution in Meerut	Nirbhed Foundation
Shoes Distribution in Ghaziabad	Nirbhed Foundation
Shoes Distribution in Delhi	Nirbhed Foundation
Ration Distribution in Ghaziabad	Nirbhed Foundation
Ration Distribution in Ghaziabad	Nirbhed Foundation
Food Distribution in Ghaziabad	Nirbhed Foundation
Corona Awareness Camp	Nirbhed Foundation
Mask Awareness and Distribution	Nirbhed Foundation
Demonstration of Good practices Against Corona	Nirbhed Foundation
Food Distribution to Street Animals	Nirbhed Foundation
Refreshment for On duty Police Officers in Delhi	Nirbhed Foundation
Refreshment for On duty Police Officers in Ghaziabad	Nirbhed Foundation
	Milbilea Foulldation
Online learning Platform Awareness and Demonstration	Nirbhed Foundation



