

## Moving towards India@75

April 2021

### IN FOCUS

## Towards a better score card: CII hosts the 6th edition of its flagship sports conclave



CII organized its flagship sports conclave CII-SCORECARD on 5th and 6th of March 2021. The theme this year was *A Brave New World for Sport*. The two-day virtual event saw leading names from sports-management, policymaking and entrepreneurship come together to discuss how India could become synonymous with excellence and interest in sports.

CII and Grant Thornton have worked closely to assess India's capabilities to host sports events; the report *Sports Cities of India 2021* results from this collaboration. During the conclave, the Sports Minister of India Kiren Rijju released the report. He called for India Inc. to make fitness a part of the corporate culture in India and engage actively in the *Khelo India* mission. The conclave also served as a platform to showcase both government and corporate initiatives in the space of sports and sports management in India.

### VOLUNTEERING / PARTNERSHIPS / CONVERSATIONS

## Partnerships and perspectives: Corporates and students

## lend a hand to nonprofits



- India@75 partnered with an NGO called Bhumi for a capacity building project called 'Project ChangeX'. It involved holding workshops for nonprofits and their volunteers. Four sessions were held under the project. The themes were Poster designing; Website designing; Running paid social media campaigns and Creating live reports using Google Sheet data studio. Over 50 people attended the sessions.
- India@75 had partnered with SOIL Institute of Management for a social innovation program. Under this initiative, India@75 had placed six SOIL volunteers with four nonprofit partners to support social projects. The initiative concluded with the final review meeting on March 3. The program was successful and proved to be a win-win proposition for all involved.

## Chhattisgarh of the future: CII Chhattisgarh and India@75 organize a session to discuss a new growth story for the state





Chhattisgarh is a relatively young state. However, with a forward-looking approach and a vibrant business environment, it has found a place among the fastest growing states in the country. The state is increasingly being seen as a business-friendly destination where the Government has built a strong investment-friendly ecosystem, designed hassle-free processes for doing business and set transparent and faster services. Its single-window facilitation mechanism ranks among the best in the country, and its revamped taxation system and e-governance in commercial tax are major reforms carried out in recent times.

CII-Chhattisgarh in association with India@75 organized a well-attended session, *Refresh, Refocus & Rebuild – Chhattisgarh*, on 1 March 2021 to discuss taking the growth story forward. Amongst the many suggestions tabled was one that called for existing big businesses in the region to support start-ups. Kris Gopalakrishnan, Past President, CII, especially stressed on this point saying start-ups were also a way of generating employment.

## **Let's build these cities: India@75 session discusses participative approach to shaping smart cities**

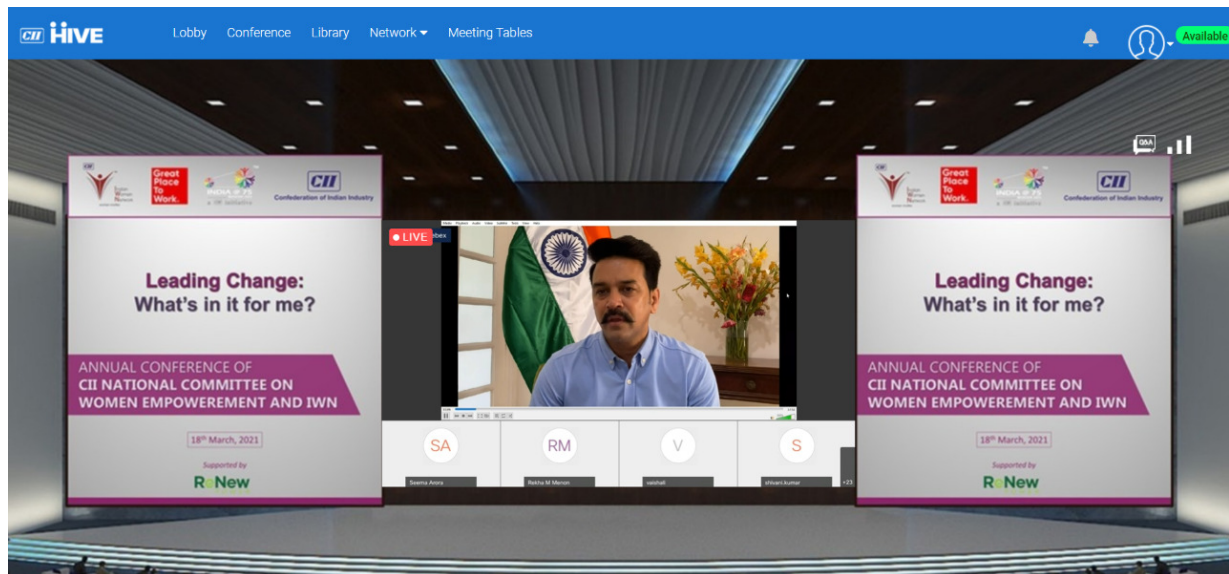




India@Foundation has been bringing together key stakeholders in a series of discussions on how to shape the India of tomorrow along critical parameters. Given India's rapid transition towards an urban-centric economy, sustainable urbanization is one such yardstick and the Smart City Mission reflects the government's efforts in this direction.

India@75's session on *Smart City Mission: A Participative Approach* brought together important stakeholders to discuss what needed to be done to ensure that cities of the future served everyone. A participative approach was seen as key to the shaping of inclusive urban spaces that could power India's economy. Kunal Kumar, JS and Mission Director of Smart Cities Mission, Government of India, stressed on building cities around the needs of people. Affordable housing, citizens' institutions with a 360 degree approach to inclusive development and public-private partnerships, emerged as important areas of focus.

## **Genderspeake: Key stakeholders convene for important conversations on gender and equity**



CII organized its Annual Conference on Women Empowerment, themed, *Leading Change: What's in it for me?* The edition was a virtual one, held on March 18, in collaboration with India@75. The conference focussed on three questions seen as key to women leadership—If not for myself, who will be for me? If I am only for myself, what am I? If not now, when? Shri Anurag Thakur, MOS for Finance & Corporate Affairs, a speaker at the event, said that financial empowerment was key to lessening the dependence of women and that it was the critical path to women's empowerment.

CII-IWN also held its annual conference on the theme *Equity the Leveller* over a virtual platform on 19–20 March. The annual summit provided a forum for presentation and discussions on Equity, Leadership in Crisis, Emotional Quotient and Managing Careers.

## **The leaking cup: CII works to help address the water situation in India**



CII and India@75 Foundation ran an awareness campaign on the water crisis in the country as well as interventions that could help solve the problem. The campaign served as the build up to the World Water Day. CII-Yi Puducherry organized a cyclothon on World Water Day which included an awareness session on Road Safety and Climate Change.

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## COMMUNICATION & OUTREACH

“Going forward, industry engagement must be an important priority, and comprehensive and bilateral support to business cooperation in the defence and high-technology sectors is required for us to realise the full potential of the India-US Comprehensive Global Strategic Partnership.”

[Read the full blog by Chandrajit Banerjee](#)

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## COMING UP

India@75 Foundation is in the process of organizing a virtual panel discussion on *Institutionalization of Volunteerism in India & Functional Literacy* in April 2021.

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