

Moving towards India@75

June 2021

IN FOCUS

COVID-19 Relief and Rehabilitation: CII widens drive to reach more people



The second wave is proving to be deadlier than the first, wreaking havoc in the most remote parts of the country. CII, CII Foundation and affiliate associations have been working on Covid relief since 2020; they have now re-doubled their efforts to ease the impact of economic losses on people. They are working closely with the Central and State Governments to leverage the industry connect to procure and deploy medical and safety equipment in hospitals across the country. Healthcare infrastructure support is also being provided by helping set up additional Covid Care Centres, expanding Covid-ICUs, setting up Tele-ICUs, operationalizing vaccination centres and installing oxygen pipelines.

Distribution drives of relief material and extensive awareness campaigns are also being undertaken. To read about these initiatives, click [here](#).

VOLUNTEERING / PARTNERSHIPS / CONVERSATIONS

Project Manthan: NGOs learn about effective HR policies

and communication

"The Manthan workshop It will definitely create a base for the organization to initiate the framing of the policies for HR."

— DR. ASH BAHADUR SUBBA, PROGRAMME OFFICER, VOLUNTARY HEALTH ASSOCIATION OF SIKKIM



As part of its Pro Bono volunteering initiative, India@75 in partnership with Sukalyan Welfare Society organized two workshops in May. The themes covered in the sessions were ‘Communication for non-profits’ & ‘Effective HR practices’. Both sessions witnessed participation of 100 plus nonprofits from across the country.

India@75 has also started a dedicated campaign for volunteers to sign up as a ‘Covid Warrior’ on National Volunteering Grid (NVG). The portal will help them connect with NGOs that need volunteer support for their relief and rehabilitation drive.

In pursuit of excellence: CII Jharkhand holds a manufacturing conclave



In the wake of the COVID-19 Pandemic, the manufacturing sector is focussing intensively on digital transformation. Many manufacturers are already transitioning towards being a smart factory using advanced planning and scheduling, real-time production and inventory data and augmented reality for maintenance. Robots and Computer Numerically Controlled (CNC) systems are also being used extensively. However, this transition has to be complete and widespread for Indian businesses to stay ahead of the competition in a changing world. CII Jharkhand held a virtual conclave to aid this process.

Themed, **Automation – The Next Wave; 13 May 2021**, this edition of Manufacturing Conclave deliberated on the best practices available in the industry. The conclave covered discussion on strengthening Automation in Manufacturing, Role of 5G in Manufacturing Automation, developing of high-power fiber machine and robotic welding solutions.

Less waste, more growth: CII announces the second edition of the CII-3R Awards



To grow sustainably, it is important for a populous country like India to adopt cost-effective and scientific practices of waste management. While there is sporadic adoption of such methods at institutional as well as individual levels, scientific waste management needs to be the norm instead of an exception. Industry, specifically the MSME segment, needs to actively participate in waste management in order to help the country achieve significant success in the area.

CII has started the Reduce, Reuse, Recycle Awards (CII-3R Awards) to recognize and reward businesses that have taken significant steps in this area. The larger intent is to disseminate the winning practices among other businesses and encourage adoption.

The second edition of the awards has been announced. The last date for submitting your application is the 15th of August 2021. Read about the award [here](#).

COMMUNICATION & OUTREACH

“Ultra-high frequency indicators strongly presage growth recovery following the second wave of the pandemic. With recent uptick in mobility indicators, traffic congestion index and daily railway passenger movement, we believe that 9.5% growth rate can be achieved this year.”

[T V Narendran addresses media after taking over as President CII](#)

“The time has come for the fisc to support the economy in two parts. In the lower strata, where it has to be in the form of direct intervention, whether food or other essentials or cash in the bank, and the

Mahatma Gandhi National Rural Employment Guarantee Act (MNREGA). The second one is a programme to support stressed sectors in business.”

[Read the full article by Uday Kotak](#)

COMING UP

India@75 Foundation will be holding a virtual workshop for NGOs, under its pro bono volunteering initiative – **Project Manthan**. This edition will focus on ‘Digital Marketing for NGOs.

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