



FLIP ON WHEELS

Taking digital literacy to rural India

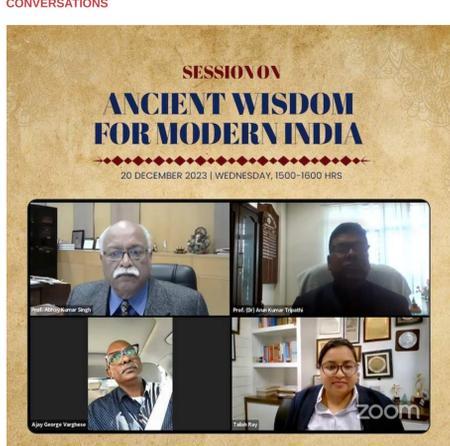


India@75 Foundation's "FLIP-on-Wheels" is an adaptation of India@75 Foundation's Functional Literacy Programme (FLIP). It seeks to widen the reach of FLIP by taking digital literacy to the doorstep of the underserved communities in rural India. The first pilot of FLIP-on-Wheels was concluded successfully in March 2023 in Maharashtra and the second in Balaghat, Madhya Pradesh in December 2023.

A well-fitted vehicle with a facilitator did rounds of 18 villages for 10 days, mobilising people and delivering an adapted version of the Functional Literacy Programme (FLIP) using aids like picture flipping iron rolls that included posters, charts, and audio content.

A six-hour customised training course was delivered to the Shiksha Preraks (Community Youth Leaders), Mata Samitis (Women Communities), and farmers to train them on multiple aspects of digital and financial skills such as banking, internet and social media, online payments, safe use of digital devices and applications, and accessing social welfare schemes. The programme touched the lives of more than 1,500 people through its innovative training methodology.

CONVERSATIONS



India@75 hosted a panel discussion on 'Ancient Wisdom for Modern India' to explore how India's rich knowledge legacy can be a crucial advantage in its journey into the future. Eminent scholars such as Prof. (Dr) Arun Kumar Tripathi, Vice-Chancellor of Uttarakhand Ayurved University; Prof. Abhay Kumar Singh, Vice Chancellor of Nalanda University; and Ajay George Varghese, CEO, Bipha Ayurveda, highlighted the importance of preserving ancient knowledge systems, ensuring their integration with modern pursuits, and ensuring a seamless fusion of the traditional and the modern. Talish Ray, Managing Partner, TRS Law Offices moderated the discussion.

Watch the session [here](#).

CHANGESPEAKE

India@75 brings you #CHANGESPEAKE, a series of conversations with people who are creating the language of change. These individuals are shaping India@100 by the dint of their perseverance and vision. We hope these conversations leave you encouraged about the India in the making and inspire you to act on your beliefs.



Prof. Bharat Bhasker, Director, Indian Institute of Management (IIM), Ahmedabad

“As educators, we need to reimagine the curriculum, integrate technology, foster critical thinking among our students and expose them to real-life business challenges through collaborative projects with the industry and thereby, equip them for the future.”

Professor Bharat Bhasker is an experienced Information Technology leader with almost three decades of experience in industry, research, teaching, and consulting in India and globally. He brings rich industry experience to his academic tenure having held senior positions at reputed global organisations such as the Goddard Space Flight Center, NASA, SYBASE Inc and MDL Information Systems.

In his conversation with India@75, Prof Bhasker touches on issues that need urgent consideration: the need for interdisciplinary studies, the evolving role of technology in shaping social and business decisions and importance of raising good business leaders.

[Read the interview](#)

VOLUNTEERING

Samvaad: India@100 Future Forward Series



India@75 Foundation organised a volunteering activity on December 5, 2023, to mark International Volunteers Day. Experts volunteered to spread awareness on issues related to **health and hygiene, safe touch understanding, and digital literacy** among underprivileged children in Ghaziabad, Uttar Pradesh. They also held sessions on the responsible use of digital devices, online security, and effective navigation of the digital world.

India@75 Foundation runs the National Volunteering Grid – a digital platform which connects volunteers to interesting opportunities. If you want to be a part of the ever growing army of volunteers and contribute to positive change, please click [here](#) to register your interest.



The India@75 Foundation works extensively to mainstream volunteering in India. Since 2014, the foundation has been organising the National Volunteering Week (NVW) to illustrate the power of collaboration in catalysing change. Each year, NVW brings together corporations, NGOs, institutions, and individuals in pursuit of shared development goals and a common social vision.

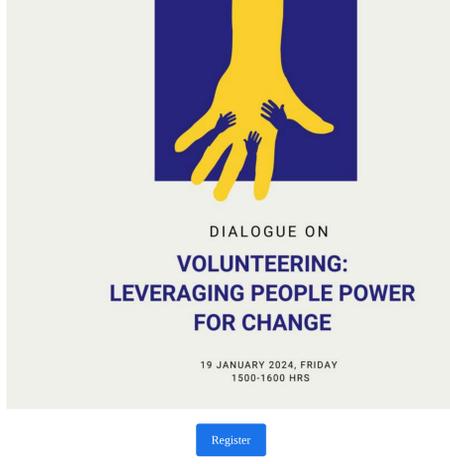
The 2023 edition saw more than **20,000** enthusiastic volunteers put in more than **1,98,122** hours of service. Their collective efforts positively impacted over **17.5** million beneficiaries across India.

The 11th edition of National Volunteering Week will be held in January 2024; the overarching theme is 'Shaping India at 100 through Volunteer Engagement.' Do join in and help build the culture of volunteering in India.

For partnerships during National Volunteering Week 2024, please write to us at indiaa75@cii.in.

UPCOMING EVENTS

Dialogue on Volunteering: Since 2014, India@75 Foundation has been ushering in the New Year with the National Volunteering Week. This year, along with on-the-ground volunteering opportunities, the Foundation will also hold a multi-stakeholder dialogue, on a virtual platform, to discuss leveraging people power to herald change. We encourage you to sign up at the earliest to have your say.



[Register](#)

Fireside Chats: The India@75 Foundation hosts a series of fireside chats called *I Have a Dream*. The invites are people synonymous with excellence in their field. The conversations revolve around the personal journeys of the speakers and their vision for India@100. This series also provides insights into the possible ways forward for the country in areas that are key to its development. We have two interesting conversations lined up for January, do register for them at the earliest.



[Register](#)



[Register](#)

You can access the complete **I have a Dream Series** [here](#)

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