

VOLUNTEERING

The 11<sup>th</sup> edition of the National Volunteering Week 2024



Confederation of Indian Industry (CII) has been a strong proponent of volunteering, with many of its members actively building it into their corporate culture. The CII-led India@75 Foundation has been working actively to mainstream volunteering in the country through multiple interventions such as India@75's National Volunteering Grid which is a robust IT platform designed to connect volunteers to opportunities.

However it is the Foundation's marquee annual event called the National Volunteering Week (NVW) which makes a strong case for institutionalising volunteering in the country. The National Volunteering Week (NVW), being held since 2014, brings together institutions, industry and individuals on projects which help highlight and address development challenges. These projects showcase the potential of multi-stakeholder collaboration in meeting social goals.

Over the years, the event has logged millions of volunteer hours and positively impacted the lives of several million people. In 2024, NVW celebrated its 11th edition under the theme "Shaping India@100 through Volunteer Engagement."

It drew strong participation from all stakeholder groups, especially the corporate sector. More than **68,466 volunteers** from diverse backgrounds registered their interest and contributed **8,66,083 volunteering hours** of their time to further causes such as child development, climate action, community development, education, healthcare, nutrition, road safety, rural development, skill development, social inclusion, sports, culture, and women empowerment. More than **24.8 million people** benefited from these activities.

One of the important events of the week was a discussion led by **Jayanti Shukla**, Chief Executive Officer, United Way India called **Dialogue on Volunteering: Leveraging People Power for Change**. The panel comprised of **Preeti Khattri**, Managing Director of Strategy & Consulting at Accenture in India, **Chetan Kapoor**, CEO, Tech Mahindra Foundation; **Abhimanyu Sahu**, COO, Schneider Electric and **Dr Vinita S. Sahay**, Director, IIM Both Gaya.

The discussion yielded valuable insights: educational campuses serve as nurturing grounds for volunteers, necessitating the integration of volunteerism into academic programmes; there's a pressing need to institutionalise philanthropy within organisational structures; and concerted efforts are required to establish a conducive ecosystem for volunteering, involving collaboration across various sectors.

[View the report](#)

India@75 Foundation runs the National Volunteering Grid – a digital platform which connects volunteers to interesting opportunities. If you want to be a part of the ever growing army of volunteers and contribute to positive change, please click [here](#) to register your interest.

CHANGESPEAKE

India@75 brings you #CHANGESPEAKE, a series of conversations with people who are creating the language of change. These individuals are shaping India@100 by the dint of their perseverance and vision. We hope these conversations leave you encouraged about the India in the making and inspire you to act on your beliefs.



**Shriyans Bhandari**  
CEO and Founder,  
GreenSole & Director,  
Heritage Girls School

**“About \$3 billion is being invested or donated through CSR every year, and it is all getting well channelled. The NGOs are getting more efficient.”**

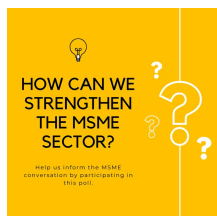
In 2015, Shriyans Bhandari, then a college student who ran marathons, was concerned about the sports shoes that athletes had to discard frequently. He knew they went to the landfill and contributed to the already gargantuan problem of waste management, and decided to put his mind to find a solution.

This was born GreenSole Foundation—an organization that upcycles discarded footwear and clothes into comfortable slippers, bags, mats and other articles and provide them to children in need.

In a freewheeling conversation with India@75, Shriyans shares his views on the importance of waste management, the rise of social enterprises, the role of India Inc in accelerating development, and what the country can do to bring about positive change in the environment.

[Read the interview](#)

OPINION POLL



**How can we make MSMEs the vehicle of growth for India@100?**

Do participate in this opinion poll, and help inform the larger conversation.

[Poll](#)

Follow us



